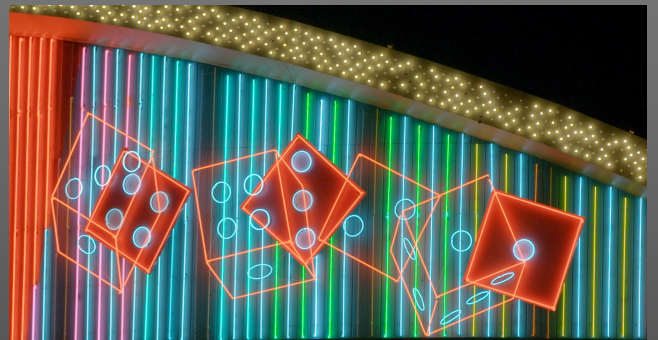
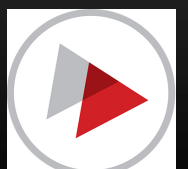


NEON

PRESS KIT



WildBear Entertainment
1/33a Logan Rd, Woolloongabba QLD 4102
Ph: +61 7 3891 7779



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Contact Details

Production Company

WildBear Entertainment

Address: PO Box 6160, Woolloongabba, Queensland
4102 Australia
Phone: +61 (0) 7 3891 7779
Web: <http://www.wildbear.tv>

Veronica Fury - Producer

Address: PO Box 6160, Woolloongabba, Queensland
4102 Australia
Phone: +61 (0) 7 3891 7779
Email: veronica.fury@wildbear.tv

Technical Information

Production and Release Formats:	DCP - 2048 x1080 Flat HDCAM - 16:9 ProRes QT - 16:9
Frame Rate:	24
Sound Configuration:	5.1 and Stereo Mix
Date of Production:	2015
Release Date:	2015
Duration:	124'

Distributors and Sales Agents

Australia and New Zealand Sales

Ronin Films

Address: Unit 8/29 Buckland Street, Mitchell ACT
2911, Australia
Phone: +61 2 6248 0851
Web: <http://www.roninfilms.com.au>

Synopsis: Logline and One Paragraph

One Line Synopsis

NEON is a celebration of the beauty, invention, design and heritage of the neon sign from internationally award-winning Director Lawrence Johnston.

One Paragraph Synopsis

NEON celebrates the beauty, colour and vibrant history of the neon sign from an international perspective as we face a world where it will soon be lost and superceded by L.E.D. signage. Neon is 100 years old and the craft and construction has changed very little, making neon one the greenest forms of light ever produced and an amazing and enduring force of colour and light in the visual landscapes of our lives.



Synopsis: One Page

One Page Synopsis

NEON is a visually stunning and informative celebration of the beauty, colour and vibrant history of the neon sign from an international perspective in a world where it will soon be lost and superceded by L.E.D. signage.

From the beginning of time man has always been guided by signs to help us find our way, in the light of day, but particularly at night, and neon has always done this with great beauty and dynamism for the last 100 years. As society progressed along with commerce, neon signs became bigger, more vibrant, colourful, elaborate and competitive in attracting the general public to GO, BUY, SEE, WANT!

The first illuminated signs in the world were incandescent following the invention of the light bulb by Thomas Edison, but neon was the future, bigger, brighter, more beautiful, and most importantly lasted longer. Like a number of inventions of the 20th Century, neon was the dynamic result of a number of experiments by a variety of nationalities all fighting for the limelight at the same time, the German Heinrich Geissler, the British Henry Moore and Croatian Nikola Tesla. Finally it was the entrepreneurial Georges Claude from France who won, when he first brought neon to the world at the Paris Motor Show in 1910. A neon rainbow spread like wildfire 'neonizing' the world following its debut in Jazz Age America.

The evolution of neon has mirrored the evolution of global commerce and society throughout the twentieth century into this new millennium. Apart from the content of history, invention, design and heritage, **NEON** is an amazing and sumptuous visual travelogue celebrating the invention and popularization of neon from Las Vegas to New York, from Hong Kong to Havana. We explore why neon has had its periods where it has fallen out of popularity and then risen up again. We meet those people who have designed and produced neon, with it's myriad of colour and meaning, from commercial signage to the work of world famous neon artists Tracey Emin and Bruce Nauman, then move on to 3Heritage Activists who now recognize the cultural value of neon, by 'saving signs' at places like 'The Boneyard' in Las Vegas.

With the advent of unecological LED signs, neon is now on the brink of disappearing. Neon is 100 years old and the beauty, craft and construction has changed very little, making neon one the greenest forms of light ever produced and an enduring force of amazing colour and light in the visual landscapes of our lives. Neon still has the 'buzz'!

NEON is the latest film from internationally award-winning Director Lawrence Johnston (Eternity, Fallout) in collaboration with Producer Veronica Fury from WildBear Entertainment (Electric Boogaloo).

Director's Statement

Lawrence Johnston

NEON has come out of a love I have had for neon for many years. Like many of the people interviewed in the film, I love everything about it I had included neon signs in my first documentary ETERNITY (1994) this was the story of Arthur Stace who wrote the word Eternity across the sidewalks of Sydney. One of my favourite neon signs in Sydney was the Chateau Tanunda Sign in Hyde Park. There is also one now long gone which featured a neon man hitting a neon golf ball across the expanse of a building on Broadway. In my feature documentary NIGHT (2007) we also included a montage of neon signs. As we photographed these for both films I started to do some research into the history of neon and one thing that amazed me was the longevity of some of these signs which also lead me into educating myself about the technology of neon and how long lasting it can be if not broken. So I would say that ETERNITY, NIGHT and NEON would be a trilogy of 'City Symphony' films that follow a tradition, particularly in America, of films which have been made which celebrate the life, vibrancy and progress of the city and how the urban elements affect our daily lives.

The most dynamic neon story is the American story and this was something we discovered throughout the development of the film. While neon signs have spread worldwide, it was the debut of neon in the U.S. that I chose to tell and by making this film, like some of the people saving signs, we too are documenting and saving these signs which are fast disappearing and the medium of cinema is a perfect way to document and transport the beauty of these images and stories to a wide audience.

NEON was shot on a low-budget with minimal crew over 3 weeks in the United States in November of 2014. We interviewed 30 people for the film from various walks of life who tied into the neon story. These were conducted in the limited cities we were able to film in, Los Angeles where the Museum of Neon Art is located. Las Vegas, world famous for it's neon in the heyday of casino culture, but also now the home to 'The Boneyard' where signs have been saved since the late 1980's. We also travelled to Cincinnati to The American Sign Museum founded by Tod Swormstedt, whose beautiful museum is featured in the film, then on to New York where we learned that while neon is popular, it is dwindling, given the ever changing nature of the city in regard to real-estate. Signs are certainly not like buildings which are given first priority in terms of heritage issues.

This is the third collaboration with D.O.P Eron Sheean who shot the very personal film I made on my family for SBS Television, THE DREAM OF LOVE, as well as ONCE A QUEEN, about the hometown Jacaranda Queens. This is also my fourth collaboration with Editor Bill Murphy, LIFE, NIGHT, FALLOUT and both collaborations on neon were instrumental in bringing the film together both visually and narratively. **NEON** is the first film I have made with Producer Veronica Fury and WildBear Entertainment. I talked to a few producers

about the project, who had seemed to have no connection to the subject, nor have any idea how to raise the finance, but it was Veronica who immediately became excited by neon, had an appreciation of the subject, story and visuals and could see the potential in it as a film. These elements have come together to produce what I believe is a beautiful film which will appeal to many worldwide.

Lawrence Johnson
Director/ Writer/ Co-Producer



Producer's Statement

Veronica Fury

I was pitched **NEON** by renowned documentarian Lawrence Johnston in 2013. Lawrence had been developing the feature documentary and needed a Producer. I was familiar with Lawrence's previous documentaries *Fallout*, *Night and Eternity* and knew **NEON** had the potential to be as successful and appeal to an international audience.

Lawrence had been on my radar as a director I had always wanted to work with and I was thrilled when he pitched **NEON** to me. **NEON** struck me as a unique and cinematically beautiful film, which had not been done previously.

MIFF Premiere Fund came on board to support the film, which was a real coup. **NEON** is my fifth feature documentary for MIFF Premiere Fund and I am excited to be collaborating with MIFF once again. The film also received support from Screen Queensland and Film Victoria. Ronin Films came on as the ANZ distributor and Mongrel Media as the international distributor.

With funding secured it was now time to start production. Lawrence Johnston and the crew set out on a 3 week trip to the US filming in Los Angeles, Las Vegas, Cincinnati and New York. During filming Lawrence interviewed over 25 interviewees who had their own perspective on the history and art of neon. Following filming, Lawrence and the editor Bill Murphy spent 3 months cutting and finessing the story.

Featuring personal interviews, beautiful footage of neon, rare archival material and a beautiful music score composed by Antony Partos, **NEON** is an entertaining and ethereal documentary which shines a light on an art form which is relatively unknown and taken for granted. I look forward to sharing the film with audiences around the world and hope they enjoy watching it.

Veronica Fury

Producer

Key Creative Credits

Writer Director
Lawrence Johnston

Produced By
Veronica Fury
Lawrence Johnston

Director of Photography
Eron Sheean

Edited by
Bill Murphy

Music Composed by
Antony Partos

Additional Music
Cezary Skubiszewski

Music Supervisor
Andrew Kotatko

Sound Recordist
James Portanier

Production Manager
Sally Wortley

AUSTRALIAN AND NEW ZEALAND DISTRIBUTOR
RONIN FILMS

DEVELOPED WITH THE ASSISTANCE OF
SCREEN AUSTRALIA

DEVELOPED AND PRODUCED WITH THE ASSISTANCE OF
FILM FICTORIA

CO-FINANCED BY AND PRODUCED WITH THE ASSISTANCE OF
SCREEN QUEENSLAND

Produced with the financial assistance of
The Melbourne International Film Festival (MIFF) Premiere Fund
An initiative of the State Government of Victoria, Australia

MIFF Premiere Fund Executive Producer: Mark Woods

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Limited trading as Melbourne International Film Festival 2015



Director's Biography

Lawrence Johnston

Lawrence Johnston is an internationally award-winning Writer, Director and Producer who began his career as a Film Repairer at 20th Century-Fox. He is a graduate of the prestigious Swinburne Film and Television School in Melbourne Australia with a Bachelor of Arts in Film and Television. He has worked in both drama and documentary. His films have been screened and awarded at Cannes, Toronto, Berlin, Telluride, Chicago and London Film Festivals among many others.

His first film, the short dramatic feature, *Night Out* was an Official Selection at the 1990 Cannes Film Festival (Un Certain Regard) and named 'one of the year's ten best' in the New York Village Voice. He followed this with the short feature *Eternity* which won the Best Feature Award at the Los Angeles International Documentary Association and Best Cinematography at the 1995 Australian Film Institute Awards for Oscar Winning Cinematographer Dion Beebe (*Chicago, Into The Woods*), and was named 'one of the year's ten best' in WHO Magazine. His debut feature film *Life* won the FIPRESCI International Critic's Prize at the 1997 Toronto Film Festival and was nominated for four Australian Oscars and four Australian Film Critic's Circle Awards including Best Actor, Best Screenplay, Best Editing and Best Cinematography for *Mandy Walker* (*Lantana*, Australia).

Lawrence's work has been shown in major retrospectives on Australia Cinema at the Museum of Modern Art in New York. He has also worked as a Development and Production Executive at Screen Australia between the production of his films. His other credits are *The Dream of Love* and *Once a Queen*, both for SBS Television as well as his second feature film, *Night* which he wrote, directed and co-produced.

Night had its international premiere at The 2007 Toronto International Film Festival was In Competition at IDFA in Amsterdam and also recently released theatrically in the United States.

In 2013 he completed the feature documentary *Fallout* based on Nevil Shute's famous novel *On The Beach* and the Hollywood film made in Australia starring Ava Gardner and Gregory Peck. Lawrence is currently in development of the feature drama *Love Me Tender*.

NEON is Lawrence's fourth feature documentary.

Producer's Biography

Veronica Fury

Veronica Fury is an Australian Producer and a Principal of WildBear Entertainment. WildBear Entertainment was formed when Australian production companies WildFury and Bearcage merged in 2014. The merger combines the skills and experience of respected producers Veronica Fury, Tina Dalton, Serge Ou, and Michael Tear. Former CEO of Southern Star, Hugh Marks, is Chair of the Company.

Veronica produces award-winning screen content for audiences around the world, working with television broadcasters like ABC and SBS in Australia and major international broadcasters such as ZDF Arte, TG4 and Arte France, just to name a few. The WildBear group also works with leading broadcasters including National Geographic, Discovery, CCTV9, FINAS Malaysia, PBS, Beijing TV, and the Nine Network.

Projects Veronica has produced include Black Soldier Blues (2006), The Glamour Game Series (2007), Fairweather Man (2008 - NSW Premier's Literary Award), World Champion Santa (2009), Constructive Mob (2010), Machete Maidens Unleashed! (2010 – Toronto International Film Festival), Bringing Uncle Home (2011), The Trouble with St Mary's (2011), The Curse of the Gothic Symphony (2011 – AWGIE Award, ATOM Award, ACCTA Award Nomination) Dancing Down Under (2012 – ATOM Award), The First Fagin (2012), ABC 3 on 3 (2013), Mysteries of the Human Voice (2013), Comic Book Heroes (2013), Outside Chance (2013), and My Big Fat Bar Mitzvah (2013).

Veronica's most recent feature, Electric Boogaloo: The Wild, Untold Story of Cannon Films was produced for RatPac Documentary Films, Mongrel Media, Umbrella Entertainment and Melbourne International Film Festival Premiere Fund; and had its world Premiere at TIFF 2014. She also recently executive produced the medical studio show Save Your Life Tonight for ABC 1 and Opening Shot documentary Crack Up for ABC 2.

She is producing Snake Sheila for Animal Planet, and is executive producing Big Art for Studio and Ella's Journey for Ronin Films.

NEON is Veronica's fifth feature documentary.

Key Creatives

Director of Photography – Eron Sheean

Born in Melbourne, Australia, Eron Sheean is a writer/director with a unique background in puppet animation, sculpture and cinematography. His short films have screened and won prizes at numerous international film festivals including Sundance, Berlin, Telluride, Chicago and Hawaii International.

Sheean made his feature debut with *Errors of the Human Body* in 2013, set within the mysterious world of genetic engineering and developed at the Max Planck Institute of Molecular Cell Biology and Genetics in Germany. *Errors* premiered at the Fantasia Film Festival to critical acclaim and screened at numerous others, including Melbourne International, Rio International, Rotterdam and Fantastic Fest, Austin. *Errors* was released theatrically in the US through IFC films in 2013, with releases in the UK, Japan, Australia, and New Zealand and more territories to follow.

Sheean formerly headed up development at Instinctive Films GmbH for five years in Berlin, Germany, where he co-wrote the feature film *The Divide* for Xavier Gens (*Frontier(s)*, *Hitman*), and was co-producer and 2nd unit director.

Having recently moved to London, Sheean is developing a number of original screenplays for his future projects, as well as working for a variety of production companies as a screenwriter for hire.

When not writing and directing, he shoots for other people, having recently shot the high-end feature documentary **NEON** in the United States for The award winning director, Lawrence Johnston, and the German component for Tim Slade's award documentary, *The Destruction of Memory*.

Composer – Antony Partos

Antony Partos is one of Australia's most awarded film composers. His passion lies in creating innovative scores that morph acoustic with an eclectic mix of bespoke elements. His feature film credits include the Sundance Festival winning film, *Animal Kingdom* (starring Guy Pearce and Oscar nominee Jacki Weaver), *The Home Song Stories* (starring AFI winner Joan Chen), *Disgrace* (starring Oscar nominee John Malkovich), *Unfinished Sky* and *Accidents Happen* (starring Oscar Winner Geena Davis), *David's Michod's The Rover* (starring Robert Pattinson and Guy Pearce) and the upcoming American indie film *99 Homes* (Starring Andrew Garfield and Michael Shannon) directed by Ramin Bahrani.

Upcoming releases include the epic feature documentary *Sherpa*, the feature film *Taboo*, *Redfern Now* telemovie along with the TV series *Rake*, *Jack Irish* And *Love Child*.

Sound Recordist – James Portanier

Starting his career over ten years ago in the humble position of ‘runner two’ at a busy Melbourne based TVC production house, James ‘Jimi Woo’ Portanier has used his steady footing in production to grow and develop into a multi-skilled film-practitioner whose skills have seen him jump into large Hollywood productions such as *Where The Wild Things Are* and *The Pacific* to small independent features such as *Noise*, *Dying Breed* and *Long Weekend*, and everything in between. He currently freelances as an offline editor, sound-recordist and video producer across a range of broadcast mediums both abroad and from his headquarters ‘Wootown Studios’.



The Neon People

David Ablon
Dydia DeLyser
Candice Gawne
Paul Greenstein
Rick Juleen
Kim Koga
Eric Lynxwiler
Karla Murray
Adolfo V. Nodal
Mark R. Panelli
Debra Jane Seltzer
Tod Swarmstedt

Nancy Deaner
Michael Flechtner
Kenny Greenberg
Alan Hess
Danielle Kelly
Lili Lakich
Cork Marcheschi
James J. Murray
Charles Phoenix
Thomas E. Rinaldi
Tama Starr
Darcy Tell



Selected Interviewee Biographies

Alphabetical Order

ALAN HESS

Architect and historian Alan Hess is the architecture critic of the San Jose Mercury News. He has written nineteen books on Modern architecture and urbanism in the mid-twentieth century. His latest book, Frank Lloyd Wright: Natural Design, Organic Architecture was published in October 2012.

He has written monographs on architects Oscar Niemeyer, Frank Lloyd Wright, and John Lautner, as well as architectural histories of Las Vegas and Palm Springs. Hess' other books include Googie Redux: Ultramodern Roadside Architecture, Forgotten Modern, and The Ranch House. He is currently researching the architecture of Irvine, California, one of the United States' largest master-planned communities of the 1960s and 1970s.

Hess was a National Arts Journalism Program Fellow at Columbia University's School of Journalism, and received a grant from the Graham Foundation for Advanced Studies in the Fine Arts to research the work of Brazilian landscape architect Roberto Burle Marx. He has a M. Arch degree from the Graduate School of Architecture and Urban Planning, UCLA.

Hess has been active in the preservation of post-World War II architecture, qualifying several significant buildings for the National Register of Historic Places, including the oldest McDonald's drive-in restaurant (1953, Downey, CA), Edward Durell Stone's Stuart Pharmaceutical factory (1958, Pasadena, CA), Wurdeman and Becket's Bullock's Pasadena (1947, Pasadena, CA), and Edward Varney's Hotel Valley Ho (1957, Scottsdale, AZ).

DANIELLE KELLY

Danielle Kelly is the Executive Director of the Las Vegas Museum of Neon Art and Boneyard whose mission is to save and exhibit historic neon signs.

LILI LAKICH

Lili Lakich is an American artist best known for her work in neon sculpture. She is the founder of the Museum of Neon Art (MONA) in Los Angeles. Her sculptures have been included in major publications on contemporary sculpture, neon sculpture and feminist art including Signs, and in many private and corporate collections. She has had solo shows in Tokyo, Paris and Los Angeles.

ERIC LYNXWILER

Eric Lynxwiler grew up in Southern California and spent one school year working at Knott's Berry Farm's shooting gallery while earning his degree in urban anthropology at UCLA. Popular host of Los Angeles's renowned Neon Cruise and board member emeritus of the Museum of Neon Art, Lynxwiler co authored the celebrated book Wilshire Boulevard: Grand Concourse of Los Angeles.

JAMES AND KARLA MURRAY

James and Karla Murray are New York based professional photographers and authors. Their critically acclaimed books *New York Nights* and *Store Front: The Disappearing Face of New York* as well as their graffiti publication *Broken Windows* have set the standard for urban documentation. *New York Nights* was the winner of the prestigious New York Society Library's 2012 New York City Book Award. James and Karla Murray's work has been exhibited widely in major institutions and galleries, including solo exhibitions at the Brooklyn Historical Society, Clic Gallery in New York City, and Fotogalerie Im Blauen Haus in Munich, Germany and group shows at the New-York Historical Society. Their photographs are included in the permanent collections of major institutions, including the Smithsonian Center for Folklife and Cultural Heritage, the New York Public Library, and NYU Langone Medical Center. Their photography has appeared in the *New York Times*, *New York Post*, *Daily News*, and *The New Yorker*. They are represented by Clic Gallery in New York City. James and Karla live in Manhattan with their dog Hudson.

THOMAS E. RINALDI

Raised near Poughkeepsie in upstate New York, Thomas E. Rinaldi visited New York City frequently before moving there in 2004. His life-long interest in the city's built landscape drove him to pursue a career in architecture: he works as a designer for Thornton Tomasetti, a leading engineering and architecture firm. Rinaldi holds degrees in history from Georgetown University and in historic preservation from Columbia University. He is the co-author, with Robert J. Yasinsac, of *Hudson Valley Ruins: Forgotten Landmarks of an American Landscape* and the author of *New York Neon*.

TAMA STARR

Tama Starr is the president of Artkraft Strauss, located in Manhattan. Throughout the twentieth century, the company was the preeminent designer and creator of Times Square's signs and displays, and was also responsible for the annual midnight ball-lowering that signalled the arrival of the new year.

Starr is also known as a satirist and social commentator. Her work has appeared in the *Wall Street Journal*, *Washington Post*, *Reader's Digest*, *Partisan Review*, *Reason Magazine*, and elsewhere. She has published three books, among these is *Signs and Wonders: the Spectacular Marketing of America*, which was published by Doubleday/Currency.

Final End Credits

STATIC CARDS- SINGLE FRAME CREDITS

Written and Directed by
LAWRENCE JOHNSTON

Produced by
VERONICA FURY
LAWRENCE JOHNSTON

Director of Photography
ERON SHEEAN

Edited by
BILL MURPHY ASE

Music Composed by
ANTONY PARTOS

Additional Music
CEZARY SKUBISZEWSKI

Music Supervisor
ANDREW KOTATKO

Sound Recordist
JAMES PORTANIER

Production Manager
SALLY WORTLEY

THE NEON PEOPLE

David Ablon	Nancy Deaner
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Paul Greenstein	Alan Hess
Rick Juleen	Danielle Kelly
Kim Koga	Lili Lakich
Eric Lynxwiler	Cork Marcheschi
Karla Murray	James J. Murray
Adolfo V. Nodal	Charles Phoenix
Mark R. Panelli	Thomas E. Rinaldi
Debra Jane Seltzer	Tama Starr
Tod Swarmstedt	Darcy Tell

MUSIC RECORDED AND PRODUCED AT SONAR MUSIC

Arranger	Graham Jesse
Piano	Antony Partos
Bass	Emile Nelson
Drums	Hamish Stuart
Guitar	Sam Rollings
Vibes	Andrew Wilkie
Saxophone	Graham Jesse
Violin	Lisa Stewart
Viola	Stefan Duwe
Music Producer	Wes Chew
Music Engineer	Tim Bridge
Executive Producer	Michael Tear
Marketing Consultant	Andrew Pike
Research and Archival Research	Lawrence Johnston
Additional Archival Research	Sally Wortley Shirin Edwards Penny Chai
Second Camera Operator	Barry Conrad
Production Co-ordinator	Shirin Edwards Jay Ooi
Production Assistant	Phillapa Tanner

Producer Assistant Gulnaz Caplice

Production Runner/ Driver James Portanier

WILDBEAR ENTERTAINMENT

Principals Bettina Dalton
Veronica Fury
Hugh Marks
Serge Ou
Michael Tear

Chief Operating Officer Nunzio Gambale
Head of Production James Sutherland
Head of Corporate Wayne Brown
Head of Development Harriet Pike

Post Production Facility WildBear Entertainment
Post Production Supervisor Matt Nightingale
Online Conform Mina Reyad
Rebecca Lyons Wright
Robert Perry
Cameron Kirby
Graphics Mina Reyad
Rebecca Lyons Wright
Colourist Ed Saltau
Re-Recording Mixing Engineer Naimat Ahmed

Editing Facility Jump Cut Post Production

Equipment Hire Stray Angel Films, Los Angeles
Precision Video Service, Las Vegas
Midwest Grip and Lighting, Cincinnati
Hotcam, New York
Adorama Rental, New York

Head of Finance Miranda Felton
Accounts Assistant Sarah Woods

Legal Advisors Bryce Menzies, Marshalls + Dent
Clement Dunn, Marshalls + Dent

Business Affairs Tim Dingwall

Transcribers Heather Davis
Atalanti Dionysus
Michele Flynn
Kathy Guerin
Bridget Haylock

Travel Agent Corporate Traveller
Insurance Broker OAMPS Insurance Broker
Completion Guaranty provided through First Australia Completion
Bond Company Pty Ltd

ADDITIONAL MUSIC

"Je Chante"
Written by Charles Trenet and Paul Misraki
Performed by Charles Trenet
Published by Éditions Raoul Breton,
Used with the permission of Fable Music Pty Ltd (Australia)
Courtesy of Select-Audio Visual Distribution / Naxos Nostalgia

ARCHIVAL FOOTAGE

Times Square Spectacular Footage
Courtesy of Artkraft Strauss Archive
"Manhatta"
Courtesy Bruce Posner, Anthology Film Archives,
British Film Institute, DTS Digital Images,
Lane Collection at Museum of Fine Arts Boston,
Library of Congress, Museum of Modern Art,
National Gallery of Art, and EYE Film Institute Netherlands
Manhatta © 2008 Bruce Posner. All Rights Reserved

"Skipping Girl"
Courtesy of Chris Rangé

"Paris at Night"
Courtesy of Critical Past

Los Angeles Museum of Neon Art footage
Courtesy of David Witham

Times Square Footage
Courtesy of Framepool

"Living in the British Commonwealth, Canada"
Courtesy of Getty Images / BBC MG

"Seeing Paris: Part One: On the Boulevards"
Courtesy of Getty Image

"Paris the Beautiful" and "Aerial Trip Over New York"
Courtesy of Global Image Works, LLC

"Allens Sweets Sign" Footage
Greg Brown and Philippa Hawker

Broadway New York and London Piccadilly Circus Footage
Courtesy of Huntley Film Archives Ltd
and Kino Library Ltd

"Our Neon City" and "The Making of Neon Signs"
Courtesy of M+/West Kowloon Cultural District
Video Produced by: CPAK Studio

"Big Neon Signs of Dontonbori at Night Osaka Japan"
Courtesy of www.osakanight.com

Times Square, Las Vegas and Cuba Footage
Courtesy of Producers Library

"Out of the Dark"
Courtesy of Quality Information Publishers

"Cars" and "Cars Land"
Clips Courtesy of Walt Disney Studios

"The Mint" and "Boulder Club"
Courtesy of The Young Electric Sign Company (YESCO)

ARCHIVAL PHOTOGRAPHS

Neon Photographs and Graphics
Courtesy of The American Sign Museum

Times Square Images
Courtesy of Artkraft Strauss Archive

Los Angeles Theater
Courtesy of The Mott/Merge Collection,
California History Room

California State Library,
Sacramento, California

Claude Neon Signs
Courtesy of Claude Neon Federal Signs

Downtown Los Angeles
Courtesy of © Dick Whittington
Studio/Corbis

Neon Sign Photographs
Courtesy of Debra Jane Seltzer

Los Angeles Neon Photographs
Courtesy of Eric Lynxwiler

Academy Theatre, Los Angeles
Julius Shulman Collection
Courtesy of Getty Research Institute,
Los Angeles (2004.R.10)
© J. Paul Getty Trust.

New York Store Front Photographs
Courtesy of James and Karla Murray

Los Angeles at Night
Courtesy of Los Angeles Library

"Chicago World Fair, 1893. / Court of Honor"
and "Tesla with Wireless Light"
Kenneth M. Swezey Papers
Courtesy of Archives Center
National Museum of American History
Smithsonian Institution

George Claude (1870-1960)

Courtesy of Smithsonian Institution Archive.

"Commercial Cooking (Simon's Drive-in)"
Courtesy of Southern California Edison
Archive
The Huntington Library, San Marino,
California

"New York Neon" Book Cover and
New York Neon Photographs Courtesy of
Thomas E. Rinaldi

Exterior View of the Los Angeles Examiner
Building at Night
Courtesy of University of Southern
California
on behalf of the USC Libraries Special
Collections

Las Vegas Casino Photographs
Courtesy of The University of Las Vegas,
UNLV Special Collections

Exterior View of the Los Angeles Examiner
Building at Night
Courtesy of University of Southern
California
on behalf of the USC Libraries Special
Collections

Beautifully Illuminated Festival Hall from
West Cascade,
and Machinery Building at Night
Larry Zim World's Fair Collection
Courtesy of Archives Center
National Museum of American History
Smithsonian Institution

Earl Carroll Theatre, Los Angeles
Courtesy of Maynard L. Parker,
photographer.

The Huntington Library, San Marino,
California

Nikola Tesla Photographs

Courtesy of The Tesla Collection
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Helix Theatre, Los Angeles

and Newsreel Theatre "Rio"
S. Charles Lee Papers Collection
Courtesy of Department of Special
Collections
Charles E. Young Research Library
University of California, Los Angeles

Exterior View of the Los Angeles Examiner
Building at Night
Courtesy of University of Southern
California
on behalf of the USC Libraries Special
Collections

Neon Production Photographs of
Courtesy of The Yesco Sign Company
(YESCO)

Exterior View of the Los Angeles Examiner
Building at Night
Courtesy of University of Southern
California
on behalf of the USC Libraries Special
Collections

Las Vegas Casino Photographs
Courtesy of The University of Las Vegas,
UNLV Special Collections

Neon Production Photographs of
Courtesy of The Yesco Sign Company
(YESCO)

Léon Gimpel Neon Autochromes
Courtesy of Société Française de Photographie, Paris

Léon GIMPEL

Illuminations, La Maison de la Chemise
2 décembre 1925 (0806-A-385)

Léon GIMPEL

Tube de néon raréfié illuminé par le
passage d'un courant
à haute fréquence
Coloration rouge obtenue par de l'azote
au moyen
de charbon et du froid obtenu grâce à l'air
liquide
5 janvier 1911 (806-A-861)

Léon GIMPEL

N.5500 – Paris
Photo Muguet
28 novembre 1925 (0806-A-394)

Léon GIMPEL

N.5551 – Paris

La Chrysler Six
Citroen
5 décembre 1925 (0806-A-399)

Léon GIMPEL

N.5490 – Paris
Taverne Olympia

28 novembre 1925 (0806-A-346)

Léon GIMPEL

N.5539 - Paris
Les enseignes au néon sur les Boulevards;
vue prise à l'angle de la rue des Italiens
3 décembre 1925 (0806-A-355)

Léon GIMPEL

Premiere application du Néon à la
decoration
de la façade du Grand Palais
18 décembre 1910 (806-A-353)

Léon GIMPEL

N.5583 – Paris
LIP au Negre

10 décembre 1925 (0806-A-390)

Léon GIMPEL

N.5568 – Paris
Gaumont Palace
12 décembre 1925 (0806-A-1422)

Léon GIMPEL

N.4882 – Paris

#Façade illuminée du Cinéma Aubert
Palace
Boulevard des Italiens #30x40
19 novembre 1922 (0806-A-347)

Léon GIMPEL

N.5570 – Paris
Le Rat Mort
12 décembre 1925 (0806-A-402) Léon
GIMPEL

Léon GIMPEL

N.5469 - Paris
24 novembre 1925 (0806-A-368)

Léon GIMPEL
Enseigne lumineuse animée sur la façade de
la gare du Nord (Paz and Silva)
7 Mai 1930 (0806-PP-451)

NEON ARTWORKS

"Its not me Thats Crying Its my Soul", 2011

by Tracey Emin

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"Neon", 1965 by Joesph Kosuth

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"None Sing, Neon Sign", 1970 by Bruce
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"Raw-War", 1970 by Bruce Nauman
Courtesy of The Baltimore Museum of Art
Gift of Leo Castelli, New York, BMA
1982.148

Photograph by Mitro Hood
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"The True Artist Helps the World
by Revealing Mystic Truths", 1967 by Bruce
Nauman

"100 Live and Die", 1984 by Bruce Nauman
"Mean Clown Welcome", 1985 by Bruce
Nauman

"Struttura al Neon per la IX Triennale di
Milano",

1951 by Lucio Fontana
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"Sex and Death", 1985 by Bruce Nauman
"Setting a Good Corner (Allegory and
Metaphor)", 1999 by Bruce Nauman
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"Struttura al Neon per la IX Triennale di
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1951 by Lucio Fontana
Courtesy of Gagosian Gallery

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"The Leap" 2007 by Stephen Antonakos
Courtesy of Stephen Antonakos
Photograph by Maria Stefossi
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Stefossi, Athens

"Mona", 1981 and
"Vacancy/No Vancancy", 1972 by Lili

"Dog Eat Dog", 1999, by Michael Flechtner
Artwork and Photograph

Lakitch
Artwork and Photograph
Courtesy of Lili Lakitch

Courtesy of Michael Flechtner

"Experience at Council Groves", 1982 by
Cork Marcheschi
Artwork and Photograph
Courtesy of Cork Marcheschi

"Neon Dragon", 2007 by Candice Gawne
Artwork and Photograph
Courtesy of Candice Gawne

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